

REP HEADLINE# 6262617 TRF# 488262  
S&C MCD# 0 : ITNAPDPOVEND PRV# 2 S&C

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*\*\*CHANCES\*\*\*\*\*

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP AUG7/12 15.17-  
\*\*\*\*\* CHANCES \*\*\*\*\* \*\*\*\*\* TRY \*\*\*\*\*

ADV #                    ADV. NAME ISS/AMER FOR PROSPERITY  
AGY # 1125 AGY. NAME MENTZER MEDIA SERVICES, INC.

REP. # \_\_\_\_\_ OFF. # 762 SALESMAN # \_\_\_\_\_  
BUYER NAME KAREN BENCKINI

600 FAIRMOUNT AVENUE, SUITE 306  
TOWSON, MD 21286

SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6262617 CL# \_\_\_\_\_

CLASS : NATL. - LOCAL REGIONAL

PRDCT AMERS FOR PROSPERITY EST#464 COMMENTS: (LINE, ORDER, INVOICE) \_\_\_\_\_  
FLIGHT DATES AUG15/12 AUG21/12 WK-1  
CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE AUG7/12 15.17

REP: OK'D M4-M5  
SEE LINES 19-21  
TOTAL SAME  
PLS CNF THANKS  
NIKKI

DATE AUG7/12 15.17  
ICE) \_\_\_\_\_

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021  
AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILABLE  
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009  
AMERICANS FOR PROSPERITY

STA:

REP HEADLINE# 6262617 TRF# 488262  
\$\$\$ MOD# O: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*

FAX# 610-225-1191  
CREDIT RISK !!!  
HARRIS REPORT FROM REP      AUG7/12      15.17  
\*\*CHANGES\*\*      \*\*\* KVUU-TV \*\*\*

REP HEADLINE# 6262617 TRP# 488262  
\$\$\$ MOD# 0: UNAPPROVED REV #2 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 15-17  
\*\*\* CHANGES \*\* \*\*\* KVUU-TV \*\*\*

MARKET TOTALS \$296,750 KVUU 10% KSNV 38% KLAS 31% KTIV 21% KVMY 0% KVCM 0% CABL 0%

HEAVY NEWS BUY TARGETING A50+. ADDITIONALLY, QUALITATIVE INFO USED FOR  
A50+. CONCENTRATED ON OLDER SKewing PROGRAMS THAT INDEXED OVER 100.

SVC- NSI  
DEMO- RA50+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE